

Comprehensive Program Review Report



Program Review - Cinema Arts

Program Summary

2021-2022

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What are the strengths of your area?: The Cinema Arts "Program" consists of 2 courses (CINA 31, CINA 32) with each course offered only once per year (CINA 31 - Fall, CINA 32 - Spring) with two sections per semester.

In the Spring '21 semester we began to offer both courses each semester (although there seems to be a stronger preference for CINA 31 based on student enrollment). This year, there are four online sections of CINA 31 and CINA 32 and one face-to-face section of each in the Fall semester. In the Spring with one online late-start of each. In the Spring, we will offer 2 online sections of each course and one face-to-face option for each course with one online section of each as a late-start.

The strengths of the Program are:

1. The courses appeal to a large group of GE/transfer students - both sections are offered in large lecture format. At the current time, there are over 1,000 students enrolled in the 10 sections of the course.
2. High student success rate in both courses, and while there are small fluctuations each year for success rates among disproportionately impacted groups, the overall numbers are higher than the college's percentages, and the numbers are comparable across groups. We are, however, seeing a downward trend in success rates for African-American and Hispanic students over the past 2 years (probably 18 months of the pandemic)

CINA 31

Success rates based on Race/Ethnicity

African American 72% ('19/'20) to 67% ('20/'21)

Hispanic 83% ('19/'20) to 78% ('20/'21)

Asian 77% ('19/'20) to 84% ('20/'21)

White 86% ('19/'20) to 85% ('20/'21)

CINA 32 - International film

Success rates based on Race/Ethnicity

African American 55% ('19/'20) to 73% ('20/'21)

Hispanic 83% ('19/'20) to 85.5% ('20/'21)

Asian 89% ('19/'20) to 92% ('20/'21)

White 92% ('19/'20) to 88% ('20/'21)

So, we have two things at work here: first of all, last year ('20/'21) was the first time every that the classes were offered online (and only online), and second of all we are only seeing a downward trend in CINA 31 (American film) for disproportionately impacted groups whereas we are seeing increasing success rates (sometimes drastic increases) for the same groups in CINA 32 (International film). This could be the result of two things: one, that the material is more interesting and compelling for the students, or two - we only offered CINA 32 in the Spring of last year AND we began offering synchronous sessions with the instructors which were very popular.

We are continuing to offer synchronous instructor-lead sessions for our online classes AND there are face-to-face options for the students to attend as well. We will see if these changes increase the success rates of these disproportionately impacted groups.

3. High levels of collaboration and dialogue (at least 3 dialogue sessions each semester including a portfolio session where there is a cross-section discussion of student work and evaluations) between the two instructors in the Program. This frequent and continual collaboration helps to maintain unified academic practices and assessments between different sections of the same class taught by different instructors.

What improvements are needed?: The CINA Program is very small, but prosperous and growing if enrollment continues at the same rate that it has been for the past 5 years

Summer '17, CINA 031 – 13 students completed

Fall '17, CINA 031 – 326 students completed

Spring '18, CINA 032 – 336 students completed

Summer '18, CINA 031 – 66 students completed

Fall '18, CINA 031 – 416 students completed

Spring '19, CINA 032 – 425 students completed

Summer '19, CINA 031 – 121 students completed

Fall '19, CINA 031 – 761 students completed

Spring '20, CINA 032 – 600 students completed in a move from f2f to distance education starting 3/12

Summer '20, CINA 031 – 172 students completed in the first fully online offerings of this class

Fall '20, CINA 031 – 850 students still actively enrolled and participating in 3 online sections as of 10/12

Spring '21 CINA 031 - 351 students completed, CINA 032 - 409 students completed

Summer '21 CINA 031 163 student completed, CINA 032 88 students completed

Fall '21 CINA 031 776 students enrolled as of 10/4, and 032 179 students enrolled as of 10/4

The change in the course credit from 2 units to 3 units happened between FALL '16 and FALL '17. Enrollment since the change has exponentially increased and the department has been discussing this growth trend and what steps need to take place to appropriately respond. Each subsequent semester has seen increasingly greater enrollment. There was a "dip" in enrollment in the Spring '20 semester due to a greater than usual drop rate due to the courses being moved completely online (although the semester still finished with significantly higher enrollment than any Spring previous). The summer numbers increased dramatically, too. This Fall the numbers are also significantly higher than in any previous semester and having the classes taught online might be the reason. These classes have held this enrollment and increased without there ever having been an online section before. Now, that the department is prepared to offer these classes in an online format, there will be sections offered in this modality moving forward. However, online sections can ONLY be offered with continuing District support of LRC Databases such as: Kanopy, and Swank. Unless those options are available for faculty and students, these classes will not work in an online format. The Department is in contact with the LRC about continuing support for the online databases for film and theatre appreciation classes.

Describe any external opportunities or challenges.: Covid and remote learning prompted the faculty to create online versions of these classes. They have been enormously popular and success/retention rates will speak to the success or need for improvements.

Overall SLO Achievement: Last year the department offered CINA 31 and 32 (the only courses in this unit) as fully online for the first time. The was increased enrollment but drops to success in achieving SLOs for CINA 31 in the Fall. The Spring semester added CINA 32, so now both courses would be taught every semester. Since we were increasing our offerings we wanted to institute changes that would positively impact our SLO achievement.

Changes Based on SLO Achievement: Synchronous discussion forums for online classes were instituted by the instructors for the Spring semester.

Overall PLO Achievement: N/A

Changes Based on PLO Achievement: N/A

Outcome cycle evaluation: The 3-year evaluation cycle will be updated to reflect that assessments were done this past year. If the success data changes significantly, the department will consider revisiting the cycle again sooner than planned.

Action: 2020/2021 Continue academic standards in cinema classes by replacing the projection screen

Maintain student access to the artistic integrity of classroom learning in a film course

Leave Blank:

Implementation Timeline: 2019 - 2020, 2020 - 2021

Program Review - Cinema Arts

Leave Blank:

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Identify related course/program outcomes: CINA 31 and 32 SLO's

CINA 31 #2 Given an American film, students will illustrate and identify the technological changes utilized in a range of films, from the silent era to the digital age.

CINA 32 #1 Given an international film, students will be able to describe the artistic trends and movements of foreign directors as they differ from those in the American Cinema in a criticism paper evaluating the director's goals and attainments.

CINA 32 #2 Given an international film, students will be able to illustrate and identify the technological changes utilized in a range of films from the silent era to the digital age through a summarization in several film criticism papers.

Person(s) Responsible (Name and Position): James McDonnell

Rationale (With supporting data): It is becoming difficult in the class to assess the artistic goals and achievements in films when these attainments are being undermined by a screen that warps and distorts the image. In addition, the mechanism which allows the screen to be raised and lowered is breaking - if the screen cannot be raised and lowered it will "dead hang" in the classroom and performance space making our theatre unusable for theatre, dance, and music performances.

Priority: High

Safety Issue: No

External Mandate: No

Safety/Mandate Explanation:

Update on Action	
<i>Updates</i>	
Update Year: 2021-2022	09/30/2021
Status: Action Discontinued	
The action is being discontinued for the current year. There are too many other more time-sensitive/pressing issues to be addressed at the current time. We will revisit this action in a subsequent PR.	
Impact on District Objectives/Unit Outcomes (Not Required):	
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Update Year: 2020 - 2021	09/30/2020
Status: Continue Action Next Year	
This action is being continued because it is an instructional need which has not been funded and the screen's deterioration continues and will impact the face-to-face classes when they return HOWEVER the department will spend this year discussing the issue and locating a good vendor - the resource request part of this action plan will be cut for now to be returned in a future academic year.	
Impact on District Objectives/Unit Outcomes (Not Required):	

Link Actions to District Objectives

District Objectives: 2018-2021
District Objective 1.1 - The District will increase FTES by 1.75% over the three years
District Objective 2.1 - Increase the percentage of students who earn an associate degree or certificate (CTE and Non-CTE) by 5 percentage points over three years
District Objective 2.2 - Increase the number of students who transfer to a four-year institution by 10 percent over three years